

PRIVACY POLICY

This Privacy and Personal Information Protection Policy governs how we receive, store, process, and use information obtained through the use of the **Bloggersy.com** website (from now on "Website").

We are committed to respecting each visitor's right to privacy and have implemented advanced technical and organizational measures to protect processed personal information against unauthorized access.

By using the Website of this Platform, the User (from now on - the User) confirms that he/she has read and fully (unambiguously) agreed to the terms of this privacy policy and the terms of personal processing data the User.

Use of the Site means the unconditional consent of the User to this Policy and the terms of processing of their personal data. In case of disagreement with these terms, the User must refrain from using the Site.

The Privacy Policy was developed according to the Law of Ukraine "On Personal Data Protection" and other laws and regulations governing relations in personal data protection.

The current privacy policy applies only to the **Bloggersy.com** website. This Platform has no control over and assumes no responsibility for any third-party sites you may access through links available on the Site.

Processing of personal data is performed only with the subject's consent of personal data.

This Privacy Policy is a set of legal, administrative, organizational, technical, and other measures taken by the Company to ensure the confidentiality and protection of personal data of Site users, except in cases where the Site user personally and knowingly discloses such information.

The following terms are used in this privacy policy:

Platform Site Administration (from now on referred to as Administration) – authorized employees to manage the Site acting on behalf of BLOGGERSY LLC and/or partner company BUSINESS CHAIN LLC USA FLORIDA. Administration organizes and carries out the processing of personal data and determines the purposes of personal data processing, the composition of personal data to be processed, and actions or operations carried out with personal data.

The manager of personal data – is the natural or legal person to whom the owner of personal data or the law granted the right to process these data. A person entrusted by the owner and/or manager of the personal database to perform works of technical nature with the personal database without access to the content of personal data is not a manager of personal data.

Recipient – a natural or legal person to whom personal data is provided, including a third party.

Personal data – information or a set of information about an individual, identified or can be specifically identified.

Privacy of personal data – mandatory for compliance with the Site Administrator or other person who has access to personal data, not to allow their distribution without the consent of the subject of personal data or the presence of other lawful grounds.

Public sources of personal data directories, address books, registers, lists, catalogs, and other systematic collections of public information containing personal data, posted and published information of the personal data subject.

Processing of personal data – any action or set of actions, such as collection, registration, accumulation, storage, adaptation, modification, renewal, use and distribution (distribution, realization, transfer), depersonalization, destruction of personal data, including the use of information (automated) systems.

A user of the Site (Buyer / Consumer) – the subject of personal data. An individual who visits the **Bloggersy.com** Platform Website to purchase, order services or who intends to purchase or order services and whose personal data is processed. Such an individual must have the requisite amount of legal capacity. **Bloggersy.com** cannot collect and process information from an individual under 18. Consent to the processing of personal data of such individuals must be provided by the legal representatives of such minor/juvenile.

Consent of the subject of personal data - any documented, voluntary expression of the individual's will regarding the consent to the processing of his/her personal data following the stated purpose of its processing.

A user account – information about the User provided by him/her when filling in the fields on the Bloggersy.com website, which allows one to uniquely identify the User when he/she uses the Platform website. The User creates an account during registration on the Platform Website. To gain access to his/her account, the User uses the email address and password notified by him/her when registering.

Personal data depersonalization – the extraction of information that allows directly or indirectly identifying an individual.

Responsible person – the person designated by the owner or manager of personal data, who organizes the work related to the personal data protection during its processing, informs and advises the owner or manager of personal data on compliance with personal data protection legislation.

1. Purpose of collecting and processing of personal data of the User

The purpose of personal data processing in the system is the storage and maintenance of counterparty data following Articles 6, 7 of the Law of Ukraine "On Protection of Personal Data."

The Administration of **Bloggersy.com** may use the personal data of the User to ensure the implementation of civil law relations concluded through the **Bloggersy.com** website, provision/receipt, and making payments for services purchased by the Tax Code of Ukraine, the Law of Ukraine "On Accounting and Financial Reporting in Ukraine," as well as

- registration and authorization of the User on the Website of **Bloggersy.com**;
- granting the User access to personalized resources of **Bloggersy.com**;
- creating an account for making purchases if the User has agreed to create an account;
- provision of effective customer and technical support to the User in case of problems related to the use of the Website;
- registration and placement of an order for goods and services;
- execution by the Seller of the terms of the contract for the sale of goods at a distance;
- delivery of goods ordered by the User;
- establishing feedback with the User, including sending notices, requests regarding the use of the Site, processing of inquiries, orders, applications from the User;
- determination of the User's location to ensure security, fraud prevention;
- confirmation of the accuracy and completeness of personal data provided by the User;
- processing and receipt of payments, confirmation of tax or tax benefits by the User;
- marketing purposes;
- analysis of the usability of the Site.

Suppose the User has agreed to receive information about new products and special offers; the **Bloggersy.com** platform processes their data to send them their commercial (promotional) information regarding streaming loyalty programs, promotions, special offers, etc.

The processing of personal data is carried out openly and transparently, using means and methods that meet the defined purposes of such processing.

In case the defined purpose of personal data processing is changed to a new purpose, which is incompatible with the previous one, for further data processing, the personal data owner shall obtain the consent of the personal data subject to process his/her data according to the changed purpose unless otherwise provided by the current legislation of Ukraine.

2. List of personal data to be processed

The **Bloggersy.com** website processes specific personal data, depending on the purpose of processing, which, in general, will be the following:

- User's (Buyer/Consumer's) name and surname;
- email addresses;
- gender (by selecting the form of appeal, woman or man);
- shipping addresses;
- Phone number;
- date of birth (provided at the request of the User (Buyer/Consumer));
- purchase, order, return information;
- commercial information (in case the User subscribed to our newsletter);
- connection, geographical location, browsing information (if the User interacts with us from a cell phone or any other device);

3. Legal basis for data processing

To ensure the protection of the personal data of the Users, this Privacy Policy was developed by the Platform taking into account the provisions of the legislation of Ukraine, in particular, the Law of Ukraine "On Protection of Personal Data," the Law of Ukraine "On Electronic Commerce," the Law of Ukraine "On Information" and other normative and legal acts.

The Administration of the Platform processes the User's personal data only if there is his/her consent provided when registering on the Platform Website and creating an account by the User. When creating an account, by clicking the "Create Account" icon, the User agrees to the Privacy Policy and gives consent to the processing of personal data. Consent to the processing of personal data can be selected by ticking the appropriate box "I consent to the processing of personal data and agree to the Privacy Policy."

Consent to the processing of personal data is entirely voluntary. Lack of consent to the processing of personal data does not allow you to register on the Platform Site, use your account, make orders, services, and purchase products on the Platform Site. The User's consent is provided in the execution of civil legal relations under applicable law.

The Platform does not verify the accuracy of personal information provided by the User and does not control its relevance. The Platform assumes that the User provides accurate information and keeps that information

up to date. The User (Buyer/Consumer) is solely responsible for all liability and the possible consequences of providing inaccurate, inaccurate, incomplete, incorrect, or irrelevant information.

Processing of personal data about racial or ethnic origin, political, religious, or ideological beliefs, membership in political parties and trade unions, and data concerning health or sex life (special categories of data) are prohibited.

Users' personal data shall be processed without limitation of time by any lawful means, including information systems of personal data, with or without automation tools.

This Privacy Policy is also binding on the responsible person and the Seller's employees who directly process and/or have access to personal data related to their job duties.

4. User rights in connection with the transfer and processing of personal data:

In connection with the processing of your personal data, the User (subject of personal data) has the right:

- to know about the sources of collection, the location of his personal data, the purpose of its processing, the location or residence (location) of the owner or disposer of personal data, or to give appropriate instruction to obtain this information to his authorized persons, except in cases established by the current legislation of Ukraine;
- To obtain information about conditions of access to personal data, in particular, information about third parties to which his personal data is transferred
- To obtain access to his personal data;
- Receive no later than 30 calendar days from the date of receipt of the request, except as required by applicable law of Ukraine, to receive an answer on whether his personal data is processed, as well as to obtain the content of such personal data
- Submit a motivated request to the personal data owner to refuse to process his/her personal data
- Submit a motivated demand to change or delete their personal data by any owner and manager of personal data if this data is processed illegally or unreliable. Also, the right to withdraw your consent to collect and process personal data at any time without giving reasons. The request can be to withdraw consent to processing privately, such as withdrawal of consent to receive commercial information or withdrawal of consent to processing entirely. If you cancel your consent to personal processing data in full, the User's account on the Platform Website shall be deleted, and the data shall no longer be processed. Withdrawal of consent will not affect any activity previously carried out.

- to protect personal data from unlawful processing and accidental loss, destruction, damage due to deliberate burial, failure to provide or untimely provision of personal data, as well as protection from the provision of information that is untrue or defamatory to the honor, dignity and business reputation of a physical person;
- to file complaints on personal data processing to authorized bodies or the court;
- to apply legal remedies in case of violation of legislation on personal data protection;
- to make reservations about the restriction of the right to process his/her personal data when granting consent;
- to withdraw the consent to the processing of personal data;
- know the mechanism of automatic processing of personal data;
- to be protected from an automated decision that has legal consequences for him/her.

The Platform Administration is obliged to inform the User about the actions taken no later than 1 (one) calendar month from the date of receipt of each of the User's requests.

5. Retention period of personal data

The period of validity of the consent to the processing of personal data is not limited. In any case, the duration of the storage of personal data will depend on the tasks and purposes of processing given in this Privacy Policy, but no more than ten years.

The Administration will retain the User's data until the User's account is on the Site: **Bloggersy.com** is deleted. The User's account may be deleted upon request and in case of withdrawal of the User's consent to the processing of personal data, refusal to process personal data, or request for its deletion.

The systems will only store archived information related to the preservation of data, such as transactions and any claims that the User may have, particularly during the warranty period established by the regulations or in connection with the legislation governing the Platform.

Once the User (personal data subject) has ceased to be a User of the Site by deleting their account on the Site, their personal data is also automatically deleted.

6. Communicating about personal data

Any messages or inquiries related to personal data can be sent conveniently to the Administration of the Platform for the User using the available contact details.

7. Cookies

Cookies are used for the operation of the Platform Site. Cookies are small files that allow the devices used by Users to browse the Web pages (e.g., computers, smartphones) to store some information about their device. The information recorded in the cookies is used, for example, for advertising and statistical purposes and to adapt the Platform Site to the User's individual needs. He can change the settings of the cookies in his web browser. If the settings remain unchanged, the cookies will be stored on the device. Changing the cookie settings may limit the functionality of the Platform Site.

The User may manage and/or delete, restrict or block cookies from the Site at any time by modifying the browser configuration.

If the User does not wish to use cookies on the Site, the User must first disable the cookies on their browser.

By using the Site, the User accepts the Platform's cookie policy.

8. Security and Protection of Personal Data

The Platform respects the privacy of its Users' (Buyers'/Consumers') personal data. Therefore, it makes every effort to use the most up-to-date technology to protect the User's personal data.

All physical, electronic and managerial measures are taken to ensure the security of the Platform system. All data is stored and backed up on secure public servers.

Data obtained on the Site is transmitted via HTTPS, which provides secure data transmission.

On pages where the User provides payment details on the Site, you can notice that in the right line of the address (depending on the browser used), there is an image of a block or key, and the first letters appearing in this term the address changes HTTP to HTTPS. If the User can see it, he can ensure that the Site is on secure servers.

9. Additional Terms and Conditions

The Platform has the right to make changes to the Privacy Policy unilaterally.

The amended Privacy Policy becomes effective as its posting on the Website unless otherwise stipulated by the new Privacy Policy version.

All suggestions, comments, and questions on the Privacy Policy are sent to the address of the Platform or by sending an email to the email address.